



CORPO
AVENTURE

**Have your customers
experience their meeting
content to ensure their
messages are remembered**

Did you know that we remember

10 % of what we read

20% of what we hear

30% of what we see

90% of what we do?



Trends and needs in the meeting and convention market

Seminars and conventions are very expensive

It is therefore essential that:

- ✓ Participants be constantly attentive and stimulated
- ✓ Messages be well conveyed and understood
- ✓ Meeting objectives be met

Trends and needs in the meeting and convention market

Before

Pre- and post-meeting activities were planned to interest participants

Now

Managers want participants to experience meeting content to ensure their messages are remembered

Trends and needs in the meeting and convention market

Organizers want the meeting to be an **investment in organizational communications** rather than an event expense



Let
Corporate Adventure
make your customer's
meetings worthwhile

Communicating content while maximizing your customers' meetings and conventions

- ✓ Makes sure messages are **remembered**
- ✓ Encourages workplace content integration
- ✓ Ensures return on investment
- ✓ Makes the most of participants' **time**
- ✓ Keeps people active, **stimulated** and interested
- ✓ Exceeds expectations and impresses participants
- ✓ Provides a **memorable "customer experience"**



Our strength:
Providing your customers
with a memorable and
strategic experience
using their messages

The advantages of entrusting your customers to Corporate Adventure

1. Ensuring maximum customer **satisfaction**
2. **Diversifying** your range of services through our unique expertise
3. Making your establishment **stand out** in the market
4. Increase in your sales and **repeat business**



How to help your customers get the most out of their meetings and conventions

1. Refer us to your customers
2. We offer them a concept adapted to and based on their objectives in communicating their messages
3. We take charge of the entire activity to make the most of their meeting



Our mission

Corporate Adventure's mission is to develop and implement **personalized and efficient solutions** for “action-based communication and learning seminars” to help any type of organization convey **their key messages**



5 specialized units help us fulfill our mission:

1. Making the most of meetings and conventions
2. Action-based training
3. VIP rewards and seduction
4. Sales and distribution network development
5. Product launch and demo tour

- ✓ International experience
- ✓ Expertise in organizational, marketing, management and development
- ✓ Over 2,000 experiences based on action-oriented communication since 1994



Corporate Adventure,
A memorable communication experience



Integrating technologies
at a human scale



Contact us!

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