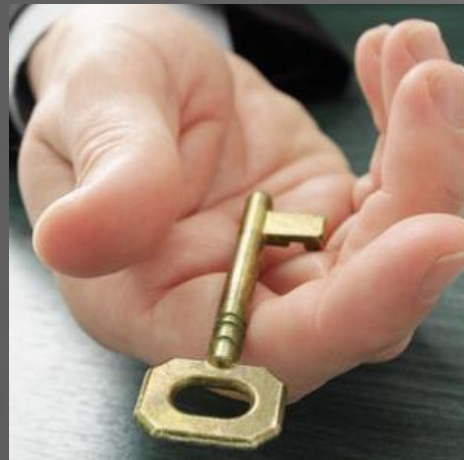




CORPO
AVENTURE

**The ultimate key to
training members of your
network**



Who is a member of your network?

- ✓ Dealers
- ✓ Corporate names
- ✓ Franchisees
- ✓ Distributors
- ✓ Branches
- ✓ Affiliated stores
- ✓ And others...





Do you aim for these members of your network to:

- ✓ Receive a dose of your **DNA** and **values**
- ✓ Understand and subscribe to your **policies**
- ✓ Know your **products** inside and out
- ✓ Develop their **skills**
- ✓ Etc.

If so,



**You need a strategic
communications and action-
based training approach!**



Corporate Adventure can help you achieve this by:

- ✓ Making your messages **memorable** and **transferring learning**
- ✓ Fully **involving** participants through action
- ✓ Enabling you to stand out using an **innovative** concept



« **With Corporate Adventure messages come straight from participants' mouths** »



Why?

Because we remember:

10% of what we read

20% of what we hear

30% of what we see

90% of what we do

Corporate Adventure

**A turn key process,
simple and effective:**



Step 1

Validate your **strategic issues** regarding your network



Step 2

Define and analyse **key messages** or skills that need developing



Step 3

Let Corporate Adventure develop a strategy that lets you reach your objectives



Step 4

Expected results:

- Maximizing your profit
- Securing your network's loyalty
- Standardizing your customer experience throughout the network
- Strengthening your network
- ...



Here are a few examples
of concepts specific to
network development



Training brand ambassadors

Objective: To develop retailers' technical skills for various products so that they become an extension to the sales force



New insurance product display for brokers:

Objective: Have 750 brokers discover a new insurance product



Have participants discover and experience organizational values:

Objective: Based on a value-oriented management approach, have all network members experience, integrate and apply organizational values.



Corporate Adventure

We have the expertise to develop and carry out a concept that is perfectly adapted to your needs





Our mission


Corporate adventure acts as a choice partner to businesses who wish to optimally implement their **organizational strategies** and **develop** employee **skills**, using innovative **communication strategies** and **experiential training**



Our strength

Creating a memorable
and strategic experience
using your messages



- 
- A group of approximately 15 diverse business professionals, including men and women of various ethnicities, are standing in a line. They are dressed in professional attire such as suits, blouses, and dresses. Behind them is a large, stylized world map in shades of blue. The background of the slide features a faint, light-colored world map on the left and a dark grey gradient on the right.
- ✓ International experience
 - ✓ Experts in organizational development, marketing, management, communication
 - ✓ Over 2,000 experiences based on “action-based communication” since 1994

Corporate Adventure,
A memorable learning experience



5 specialized units help us fulfill our mission:

1. Making the most of meetings and conventions
2. Action-based training
3. VIP rewards and seduction
4. **Sales and distribution network development**
5. Product launch and demo tour

A few of our customers



Integrating technologies
at a human scale



Contact us!

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