

« Portfolio »



since 1994

We believe that through unique, innovating and daring experiences, it is possible to convey strategic messages and showcase your business as well as motivate, mobilise, reward your employees and seduce your customers. We believe that the best way to accomplish these goals is by giving them an experience that:

- Leaves an emotional trace on those who live it
- Leaves its mark in the memory
- Establishes a relationship and a feeling of attachment to your brand
- Develops an emotional history between you and your customers or employees

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Promotional tours in the recreational product sector



The Corpo Adventure experience: The "Mission Impossible" program, 2 days in Arizona, Nevada and Utah starting with a very special announcement for journalists who thought they were going to an hotel. Their mission: to retrieve the "the latest born" of the company that had been stolen by an enemy group. They were astonished, since they were offered a trip through three states where several different types of transport were available to them.

An adventure reflecting the development of the philosophy from new organization, innovative, unique, high quality and a high standard.

Évaluer le « sens de l'équipe » des candidats pour l'émission de télé la Franchise



The Corpo Adventure experience : bringing up 10 behaviors that are linked to the sense of team building by putting the participants through a series of tests during two days in isolated areas. Parachuted by helicopter in the woods, they recover their survival gear, spend the night in the forest under difficult conditions, they travel through forests and streams attached to each other and or rappelling down cliffs. This test helps to identify the leadership skills of some of the candidates as well as their disposition to think in terms of a team versus an individual.

All for one and one for all!

Fundraiser for a foundation through a stimulating and unusual activity



The Corpo Adventure experience: The "hiking of the president" invites business people of very high level to participate in an exclusive tour full of surprises prepared by our team. Offering the opportunity to donate to a good cause, while having a unique and exceptional event. A day on which they will live colorful emotions.

To experience the thrill of a good deed!

Kicking off a sales team / project presentation of the year and mobilizing members to a vision and a common goal



The Corpo Adventure Experience : A mad race against the clock that consists of a series of team events that welds the links between sellers and highlights the importance of focusing individual efforts towards a common goal.

A structure that will allow the sellers to:

- Appropriate themselves of new products
- Reflect on their own goals
- Understand the overall objectives of the organization

VIP reward activity for the top 20 customers in the world and present new products in a unique and exclusive context



The Corpo Aventure experience : Home made version of "The Amazing Race" on Canadian soil for a period of 3 days. 5 teams of 4 participants discovering the fabulous and unique destinations in the region, travelling with transportation such as SUV, helicopter, ATV, boat and sports cars.

Building a climate of mutual support among senior executives to promote their support and mobilisation during critical moments



The Corpo Adventure experience: An unusual winter raid, for a period of two days during which participants were confronted to winter survival events supervised by our "guardian angels".

Using maps, photos, compasses and a minimum of equipment, participants had to join forces to ensure their survival in a wild and remote location.

Brainstorming to stimulate creativity, product development and the development of marketing concepts in a sales team



The Corpo Aventure expérience: A competition between 10 teams based on the popular series "The Apprentice." Under the form of games, several challenges were given to the teams in conjunction with management objectives. The results of the challenges were evaluated by a jury with very objective criteria.

Application and demonstration of strategic thinking to 500 executives



The corpo Aventure Experience : A "new world expedition" to establish and ensure the survival of the participants in a "new territory". Multiple characters and scenery sets recreate an experience worthy of the 1700s. Each challenge encountered during the staging allows participants to visualize and put into practice the strategic thinking of the organization.

Evaluation of candidates natural reactions in a hiring context



Expérience Corpo Aventure : Put into action potential candidates for executive positions in various events to highlight their true abilities and personality. Together, the 8 candidates must achieve team challenges through specially designed events, that among other things, will put to the test their management skills in a highly competitive environment.

Professional team building to raise awareness on the balance between work and personal lives



The Corpo Aventure experience : A simulation based on a fictional story of an historical figure who discovered the secret to an aging, healthy and happy life. Participants were then decode a puzzle encrypted in a diary, seven challenges were to be made seven specific locations.

Reward activity particularly striking and entertaining to strengthen ties between company leaders



The Corpo Aventure experience: A highly challenging event race designed to raise adrenaline and allow participants to go beyond their personal limits. Four categories of events: water, air, forests and mountains, allowing the discovery of the region and its attractions. Transportations such as helicopters, and other unique vehicles were integrated between activities to raise the emotion level of the participants.

Creation of a relaxed atmosphere on a 5 course dinner promoting linkages between participants and convey organizational messages



The Corpo Adventure experience: A parallel universe was built to transport participants in to a story animated by several different characters. The evening began with the presentation of a suitcase that contained the necessary tools to decipher a code that had been lost for several years. Participants were asked to solve a series of puzzles that raised in their level of complexity to finally discover the great "code of vigilantes."